Business and Organizational Leadership

BREVARD COLLEGE

step in. stand out.

What makes our Business and Organizational Leadership Program unique?

Our emphasis on sustainability, ethical action, critical thinking and entrepreneurial spirit and competencies, required of all business leaders is unique. Student leadership through BC Business Club and our honor society models collaboration, networking and community service. Our students and faculty are active people who work together to improve their world and effectively manage their lives and professional development.

We focus on helping students develop leadership skills, technical "know-how," creativity and ethical integrity needed for the complicated global business world. A rich core of management, IT, accounting, economics, marketing and communications provides a foundation for students to pursue individual preferences.

Placement of Graduates includes:

Merrill Lynch, Enterprise, Children's Defense Fund, Pepsico marketing in NYC, banking, Ritz Hotels in Florida, Interstate Battery System in Florida, sports management, international business, accounting, entrepreneurship, graduate school programs at Old Dominion, UNC-CH, and Vanderbilt.

Examples of courses offered within the Business and Organizational Leadership major:

- Practical & Critical Reasoning
- Communications
- International Business
- Sustainability
- Business Ethics
- Event Management & Tourism
- Strategic Planning
- Marketing
- Statistical Process Control
- Organizational Behavior
- Not-for-Profit Management
- Entrepreneurship
- Economics
- Accounting and Finance
- Information Technology
- Tourism

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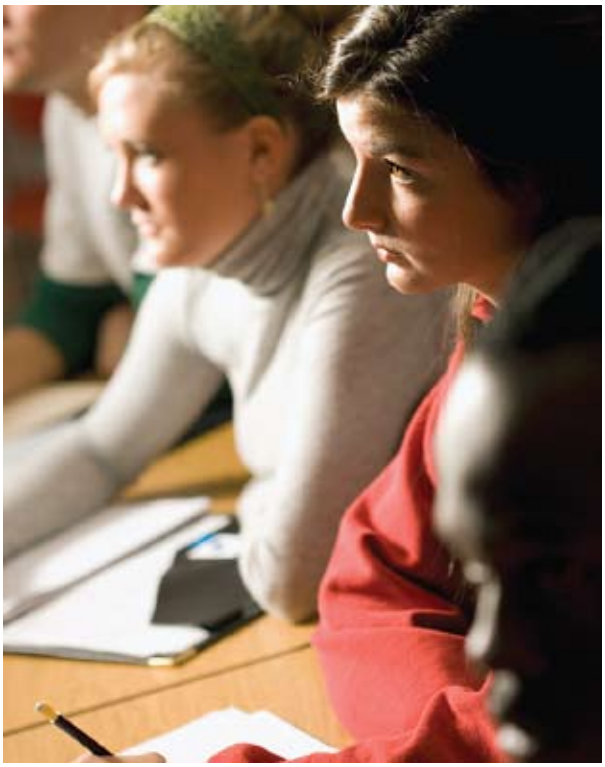
Division of Social Sciences Includes:

Major Programs:

- Business and Organizational Leadership
- Criminal Justice
- Integrated Studies, including Elementary Education
- Psychology
- Wilderness Leadership and Experiential Education

Minor Programs:

- Business and Organizational Leadership
- Criminal Justice
- Education
- Pre-Law
- Psychology
- Social Sciences
- Wilderness Leadership and Experiential Education



Scholarship Information:

New freshman and transfer students, regardless of major, may qualify for academic scholarships through the Admission Office from $5,500 per year to full tuition. Need-Based Financial Aid is also available to students who qualify as a result of filing the Free Application for Federal Student Aid (FAFSA).

Read what students say about the program:

"In the Business and Organizational Leadership program you can walk up to any of your teachers and ask for help, and they are very willing to help you in any way possible."

For more graduate stories visit us at:

www.brevard.edu/graduates

Contact Information:

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Admissions
800.527.9090
www.brevard.edu/admissions

Financial Aid
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www.brevard.edu/financialaid

Business and Organizational Leadership Web Site
www.brevard.edu/borg